



On October 15, 2013, the World Impact Board of Directors announced their appointment of Rev. Efrem Smith as the new President and CEO of World Impact, an urban church-planting and missions organization. During the first 90 days of his tenure, Smith has visited various ministry sites, delivered messages across the country, and met with World Impact missionaries and staff members. “I took this role because of a great sense of call to World Impact’s long commitment to evangelism, discipleship, and mission among and alongside the urban poor across the United States and beyond. I am so honored and humbled to be able to serve,” Smith shared.

In order to better serve and empower the urban poor of America, World Impact has also restructured their ministry leadership. World Impact has shifted leadership into a regionally-based model, in an effort to more effectively reach those served and address the unique situations of each region. Through this new structure, Smith is “inspired by the opportunity to see Kingdom advancement, life transformation, and reconciliation still being realized at greater levels in every city, among the empowered urban poor and through the local church.”

When asked about his hopes in his role, Smith continued, “The majority of people on planet Earth live in a city center or growing metropolitan area. This remains the great and growing mission field before us.” Smith believes that, “Though many church buildings and congregations exist in urban areas, there is still a need for church planting and equipping existing churches to reproduce because of population growth.”

Efrem's personal and professional experiences have prepared him considerably for this role, and it is with great excitement that his appointment is announced. An urban church leader of deep faith, Smith began his career in Christian Community Development efforts, as he served as a Pastor, Church Planter, and leader of the Pacific Southwest Conference of the Evangelical Covenant Church. Smith’s experiences managing budgets, mobilizing leaders, and empowering others are all strengths that will contribute to his success as the new CEO and President of World Impact. Furthermore, Efrem’s passion and desire to see the urban poor transformed will inspire current and future World Impact staff and supporters in this new era of ministry—into further expansion and continued empowerment of the urban poor.

About World Impact:

World Impact is a Christian missions organization committed to facilitating church-planting movements by evangelizing, equipping, and empowering the unchurched urban poor.

For more information about World Impact and its internships, short-term missions, and volunteer opportunities, please visit: <http://worldimpact.org>

For more information about Efrem Smith and speaking engagement inquiries, please visit: <http://worldimpact.org/efrem-smith>