



2022

ANNUAL REPORT



Transforming Communities Together

I recently saw an eye-opening presentation. The presenter defined pandemic as a major cultural disruption of what is considered normal. Using that definition, he proceeded to lay out six pandemics we've all experienced in the last two years:

- Disease
- Distrust in Culture
- Defamation from Technology
- Disorientation in Identity
- Disruption in Mental Health
- Division in Church

The result has been the most drastic cultural upheaval the world has seen since the 1960s. Despite this, we must trust God's faithfulness and be willing to press forward into the future: "For we walk by faith, not by sight" (2 Corinthians 5:7). He hasn't called us to be paralyzed by the upheaval, because in Christ, our glory days are still before us.

Like everyone, we had some challenges over the course of the fiscal year. It was a struggle to find qualified candidates to meet staffing needs, which led to us operating under capacity. We've decided that this present fiscal year is the last for our Leadership Retreat program. And we fell short of our growth goal for new ministry partners.

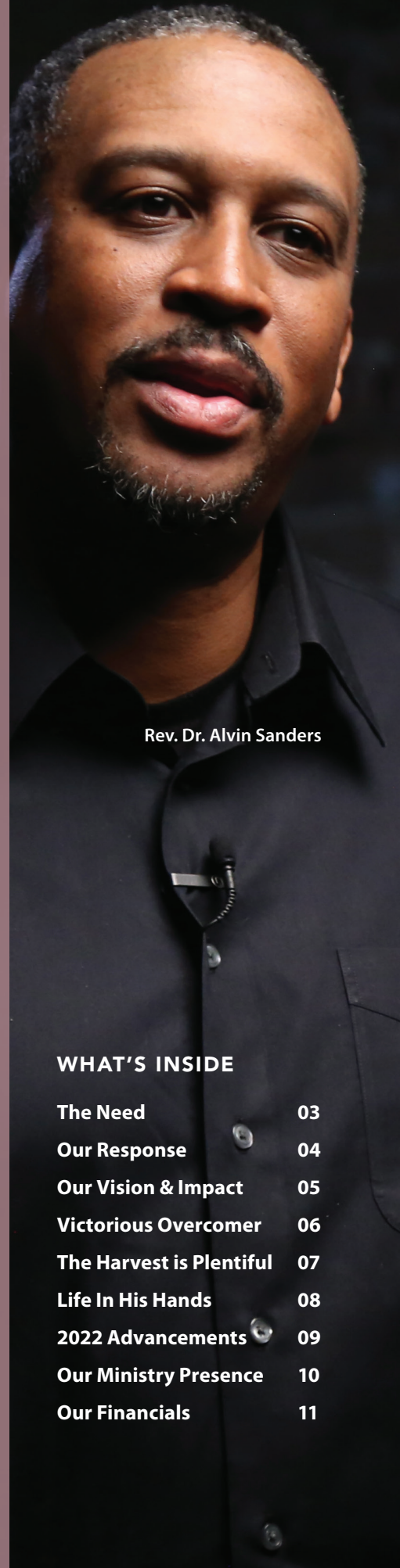
Yet God is at work. We served 683 ministry partners, authorized 777 trainers, trained 8,478 workers, and have active programming in 29 countries. The first ever Redemptive Poverty Work trainer certification was launched. And over the last two fiscal years, we've seen a 41% increase in donor giving.

In this Annual Report, you'll find metrics that demonstrate the impact of our ministry and stories that illustrate what happens when we intentionally empower urban leaders. Whether you sacrificed financially, typed an encouraging social media comment, or spent time praying, the results you will read about are something you helped make happen. Thank you!

In Christ,



Rev. Dr. Alvin Sanders
President & CEO



Rev. Dr. Alvin Sanders

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THE NEED

Equip the 95% of leaders who have no formal ministry training.

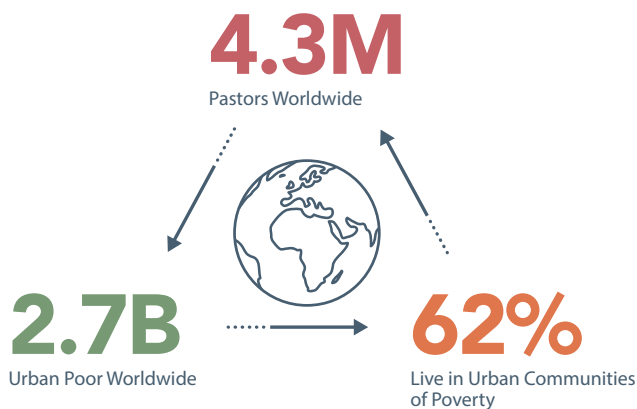
The need is great. According to the Center for Global Christianity, 95% of the world's pastors have not been formally trained for ministry — and most minister in urban poverty situations. Indeed, most of the world's Christians live in poverty.

The tough reality faced by men and women called to serve urban communities is that money and time are too scarce for them to engage in long, traditionally structured seminary training while devotedly serving God.



BUT . . . Building healthy churches in communities of poverty is practically impossible without training geared towards the specific needs and circumstances of the people being served.

So, everything we do at World Impact has one focus: making effective training resources affordable and accessible to as many of these urban ministers as possible.



OUR RESPONSE

We partner with denominations, ministry networks, and churches to ensure that these dynamic Christian leaders can be trained, no matter where they live. Our five core ministry programs are vital to their success.



Church-Based Seminary

The Urban Ministry Institute (TUMI) resources and trains urban church leaders. TUMI provides affordable and accessible seminary-level training for leaders in communities of poverty.



Urban Church Planting

The Evangel School of Urban Church Planting trains Christian workers to plant healthy churches among the urban poor. This training is designed specifically to equip teams to reach under-resourced communities.



Leadership Retreats

Resourcing urban leaders through concise, practical, and hands-on training at women's and men's retreats creates vital links with peers facing similar challenges.



Prison Ministry

Through our Onesimus Workshops, we train church leaders and workers to succeed in discipling those who have been incarcerated. We also offer Church-Based Seminary training for those who are behind bars.



Trauma Healing

World Impact's Trauma Healing program equips urban ministry workers and leaders to facilitate Bible-based healing groups. Participants can choose to become trained to lead their own healing groups — exponentially expanding the ministry.

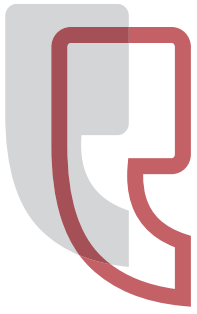
OUR VISION

A healthy church in every community of poverty.

Our redemptive poverty work affirms that it is God who does the rescuing, freeing people and communities from sin and oppression (Isaiah 60:16; 1 Peter 1:18–21). We believe that we all need rescuing because we are all fallen human beings. Our poverty work is a second commitment, after our salvation, to use our God-given time, talents, and treasures for the Kingdom. We maintain a radical solidarity with those who live in the condition of poverty. We admit our complicity in injustice, come alongside those who live in poverty, and enter into the work God is already doing.

THE IMPACT





VICTORIOUS OVERCOMER

How your support is healing hearts.



TSHLAINE WEBSTER

Tshlaine (pronounced Tash-lane) **sensed the call of God on her life as a young girl.** But that call, her faith, and her life was derailed a year later when she was assaulted by a deacon at her church. A failed marriage in her twenties left her further from God and raising two daughters on her own.

For a season, she filled the emptiness in her heart with a relationship with another woman. But after listening to a teaching from Titus 3, the Holy Spirit's prompting compelled Tshlaine to leave that relationship and pursue the better things God had for her.

She began attending church and leading worship at a local prison, discipling incarcerated women using World Impact's Fight the Good Fight of Faith workbook. She longed to be properly trained in ministry, but as a single, working mom, there was no time or money for a traditional class schedule. She jumped at the chance to sign up for our Church-Based Seminary classes being taught at the Topeka Rescue Mission!

Since completing those classes, Tshlaine has signed up for every training opportunity World Impact has to offer, from Prison Ministry, to Retreats, to Church Planting, to Trauma Healing . . . which allowed her to find healing and freedom from the hidden trauma of her childhood.

Though Tshlaine is one of a kind, our communities are full of women like her: gifted leaders longing for access to the training and resources to take the next step in their ministries. Tshlaine has helped plant a church, serves as a pastor, mentors in a prison, and is a site coordinator for Church-Based Seminary. She says, "I give God all the glory for the things He has done, and I am always excited to put Him on display!"

WATCH TSHLAINE'S STORY: WorldImpact.org/Tshlaine



TRAINED & COMMISSIONED

Leadership Retreats

- # OF PARTNERS – 14
- # OF TRAINERS – 23
- # OF WORKERS – 551



TRAINED & COMMISSIONED

Trauma Healing

- # OF PARTNERS – 112
- # OF TRAINERS – 211
- # OF WORKERS – 750





THE HARVEST IS PLENTIFUL

Your support is starting church-planting movements.

Pastor Prodig Das was living in his church building as an elder when the neighbors began throwing trash through the windows. As a part of the .3% marginalized Christian population in Bangladesh, he wasn't surprised. His family had experienced physical, psychological, and social persecution for generations.



The opportunities for a theological education drew Prodig to move his family to Queens, New York. He didn't put ministry to Bengali people on hold though. Queens is a hub for Bengali immigrants, many of them Christians seeking asylum from persecution in Bangladesh. Pastor Prodig recognized the need to care for these Christians and to plant more churches among the Bengali people.

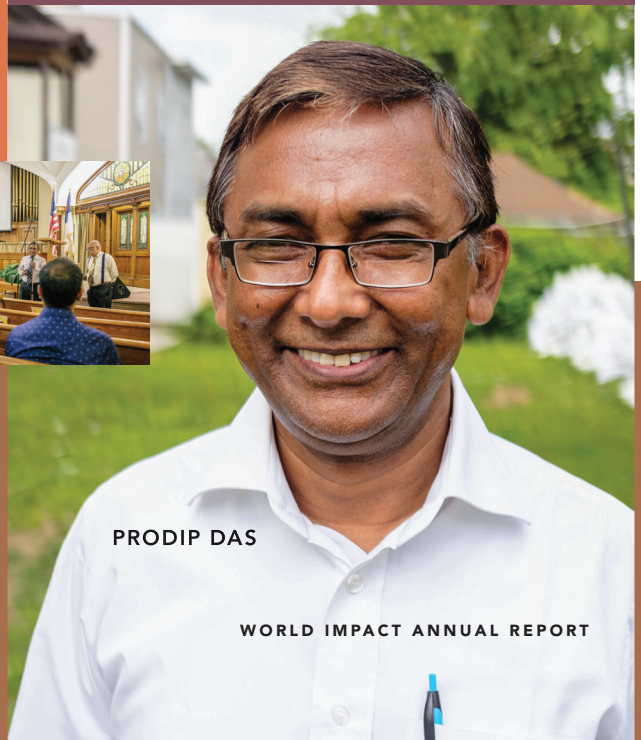
A fellow church planter recruited Pastor Prodig to become a certified Evangel Dean through World Impact's Evangel School of Urban Church Planting.

Pastor Prodig has planted two Bengali churches in Queens and one in Holland, Michigan, and started a church-planting movement in Bangladesh using World Impact's Church Planting training curriculum.

So far, he has hosted five training events with 45 leaders. Through the ministry of the first group of church planters, 40 people have come to Christ, more have been baptized, and six churches have been planted.

As Pastor Prodig says, **"The harvest is plentiful, but the laborers are few. We need more partners so that leaders can be trained to reach Bengali people with the Gospel."**

WATCH PRODIP'S STORY: WorldImpact.org/Prodip



PRODIP DAS



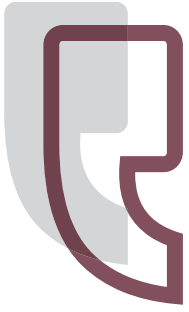
TRAINED & COMMISSIONED

Urban Church Planting

OF PARTNERS – 356

OF TRAINERS – 66

OF WORKERS – 1,774



LIFE IN HIS HANDS

You are helping empower prison ministries.



Jason was locked up in the early 90s to serve a life sentence. Gang life there was so bloody, his unit was nicknamed the Terror Dome, and the only way to survive was to stick to your race. Initiation was kill or be killed, and Jason quickly climbed the hierarchy of the Aryan Brotherhood, a notorious white supremacist gang.

theology and, in time, he surrendered his life to Jesus. Jason renounced the Aryan Brotherhood, stopped using smuggled heroin, and signed up for an intensive grad program to study world religions as his literacy improved. He became a field minister (chaplain's assistant), assigned to the hospice unit. As Jason sat holding the hands of two prisoners who were taking their final breaths, he didn't know what to say to them, other than "I love you." Words he'd never said to anyone before.



JASON McMAHON

Eventually, Jason enrolled in World Impact's Church-Based Seminary classes. **He wanted to understand Christianity that not only addressed life in prison, but death in prison.**

Jason and a fellow field minister named Jackie, a Black man formerly known as "The Fighter," now lead classes in the Terror Dome. Their group — composed of Black, Jewish, White, and Latino men — join in prayer, united in a brotherhood that transcends racially divided gangs. God is working through the incarcerated church to bring hope and renewal to our society!



As the warfare between gangs grew bloodier, Jason's role as a leader landed him 10 years in segregation, a 23-hour-a-day lockdown with no human contact. At the time, he was barely literate. A Muslim and a Christian occupied the cells on either side of him, often arguing about their religious views. God used the situation to spark a desire inside Jason. He began requesting books on philosophy and

WATCH JASON'S STORY: WorldImpact.org/Jason



TRAINED & COMMISSIONED

Prison Ministry

- # OF PARTNERS – 92
- # OF TRAINERS – 109
- # OF WORKERS – 1,211



TRAINED & COMMISSIONED

Church-Based Seminary

- # OF PARTNERS – 108
- # OF TRAINERS – 368
- # OF WORKERS – 3,854



ADVANCEMENTS 2022

PARTNER | REACH | EMPOWER



This year, thanks to the help of our generous friends and partners, notable advancements have been made. Here are some highlights:

We partner with denominations, ministry networks, and churches to ensure that these dynamic Christian leaders can be trained, no matter where they live. Our five core ministry programs are vital to their success.

- **In Atlanta, Georgia**, our newest ministry developer is having success establishing our five core programs in the Piedmont region.
- **The Texas Triangle region** is expanding by utilizing our Church-Based Seminary and Prison Ministry programs.
- **The Northeast region** is reaching the world by reaching the city. Multiple church-plant training sessions are underway in Queens, which has led to expansion into Bangladesh and Haiti.
- **The Spanish-language edition** of our resource, *Fight the Good Fight*, has been shared in a country that is closed to the Gospel. Over 2,000 chaplains were equipped to use the resource with prisoners and their families.
- **The first ever primarily Spanish-speaking Church Plant** trainer certification event commissioned ministry partners from El Salvador and Guatemala and launched church plant teams in Los Angeles, El Salvador, and Costa Rica.
- **This fiscal year marks the final year for our Leadership Retreats program.** While powerful for those who can attend a retreat, making this change frees up our staff and resources to **train men and women more effectively.**
- **129 of our ministry partners and 120 of our trainers** have used our new online training platform **World Impact U.**
- **The first online cohort of Redemptive Poverty Work trainer certification** has been launched.



FY22 RESULTS

Fiscal year 2022 by the numbers

683 PARTNERS

A ministry engaging in a World Impact program with its costs covered

777 TRAINERS

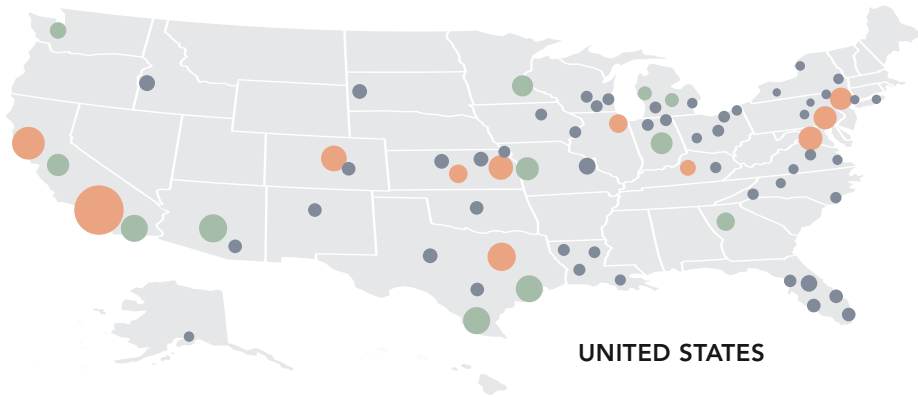
A worker equipped to provide a World Impact program to other workers

8,478 WORKERS

A person who has participated in a World Impact program



OUR MINISTRY PRESENCE



MAP LEGEND

- 1-4 PARTNERS
- 5-9 PARTNERS
- 10+ PARTNERS

World Impact empowers urban church leaders around the world to reach their communities with the Gospel. Our five core programs: Church-Based Seminary, Urban Church Planting, Leadership Retreats, Prison Ministry and Trauma Healing are vital to building and maintaining healthy churches in any community of poverty. [Learn more at worldimpact.org/programs](https://worldimpact.org/programs)

WHERE WE WORK

- | | | |
|--|---|---|
| <p>BANGLADESH
BELARUS
BHUTAN
CANADA
COLOMBIA
DR OF CONGO</p> | <p>CUBA
ECUADOR
ETHIOPIA
GHANA
HONDURAS
INDIA</p> | <p>IRAQ
KAZAKHSTAN
KENYA
MEXICO
MOLDOVA
NEPAL
NIGERIA
PAKISTAN
PAPUA NEW GUINEA
ROMANIA
RUSSIA
SOUTH SUDAN
SPAIN
TANZANIA
UKRAINE
USA</p> |
|--|---|---|



GLOBAL MINISTRY HIGHLIGHTS



16 PARTNERS
10 TRAINERS
1,258 WORKERS



6 PARTNERS
6 TRAINERS
2,281 WORKERS



4 PARTNERS
6 TRAINERS
410 WORKERS



7 PARTNERS
6 TRAINERS
155 WORKERS

OUR FINANCIALS

\$8.0M

TOTAL OPERATING REVENUE IN THE PAST FISCAL YEAR (ending 6/30/2022)

IN FISCAL YEAR 2022, WE INVESTED

72% 28%

in Ministry Programs

in Operating Expenses



ALLOCATION OF TOTAL EXPENSES

- 9% Administrative Costs
- 2% Capital Expenditures
- 1% Insurance
- 4% Other Ministry Costs
- 14% Property Expenses
- 10% Public Relations
- 60% Staff Pay & Benefits

Audited financials available at:
www.worldimpact.org/financials





World Impact does just that ... impacts lives! Partnering with World Impact is an honor and a privilege, and I look forward to many more years of equipping and empowering the urban community to unashamedly represent Jesus Christ.

Tia Francis, Atlanta, GA
Ministry Partner



The classes have helped us by giving us more love for the people we serve and giving us the skills to grow in knowledge as we teach the classes in our church.

Carlos and Lily Velasquez, Dallas, TX
Ministry Partners



Trauma Healing helped free me from trauma, and I'm a firm believer that it could be the same for others.

Tia Francis, Atlanta, GA
Ministry Partner



19 Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit,²⁰ and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age.

MATTHEW 28:19-20 NIV