

## **World Impact Privacy Statement**

World Impact is committed to respecting your privacy and security. We provide this Privacy Statement to make you aware of our privacy policy and security practices, and to inform you about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and from the bottom of every World Impact web page. Once you choose to provide us personally identifiable information (any information by which you can be identified) either online or offline, you can be assured that it will only be used to support your relationship with World Impact.

### **Information collected**

In your relationship with World Impact, you can make donations, requests, or emails. The types of personal information we may collect include name, contact and billing information, transaction and payment information. Finally, if you apply for a job, all related application information will be collected and stored. To tailor our subsequent communications to you and continuously improve our services, we may also ask you to provide us with information regarding your personal or professional interests, demographics, experiences as a supporter, and contact preferences.

### **Use and disclosure of information**

World Impact uses your information to understand your needs and provide you with better service. Specifically, we use your information to help you complete a transaction, communicate back to you, update you on programs and special events, and to personalize our services and communications with you. Credit card and/or checking account information is used only for payment processing and is not retained for other purposes. From time to time, we may also use your information to contact you for market research or provide you with information we think would be of particular interest. At a minimum, we will always give you the opportunity to opt out or decline World Impact marketing or market research contact. We will also follow local requirements, such as allowing you to opt in before receiving unsolicited contact, where applicable. Furthermore, we use 3rd-party demographic data (such as age, gender, and interests) to better understand how our website is used and to make improvements in usability.

**Who we share it with**

It is World Impact's policy to ensure that personal data is not used or disclosed except as necessary to provide services, to protect the confidentiality or security of personal data or as otherwise permitted by law. World Impact does not rent, sell, or lease personal data with others. However, in those situations where we retain third parties to perform processing tasks or other activities and transfers personal data to those partners or to any of our branch offices, we require that these groups agree to provide at least an equivalent level of protection as provided by World Impact.

**Links to other resources**

Our web sites may contain links to other online resources. We provide the links for your convenience, but we do not review, control, or monitor the privacy practices of online resources operated by others. This Privacy Statement does not apply to any other online resources where a link to this Privacy Statement does not appear. We are not responsible for the performance of sites operated by third parties or for your business dealings with them. Therefore, whenever you leave this Website we recommend that you review each site's privacy practices and make your own conclusions regarding the adequacy of these practices.

**Choice**

World Impact will not use or share the personally identifiable information you provide to us in ways unrelated to the ones described above without first letting you know and offering you a choice. As previously stated, you may let us know if you do not wish to receive unsolicited direct marketing materials from us, and we will do everything we can to honor such requests.

**Accuracy**

World Impact takes reasonable steps to ensure that personal data is reliable, accurate, and complete. The steps we take to ensure data integrity are made considering the purposes for which the Personal Data is used. It is the policy of World Impact to ensure that all Personal Data is maintained only as long as necessary or as otherwise permitted by law.

## **Security**

World Impact is committed to ensuring the security of your information. We have implemented reasonable electronic, physical, and procedural safeguards designed to help protect against the loss, unauthorized access or disclosure, alteration, or destruction of the information under our control. We use encryption systems, when collecting or transferring sensitive data such as credit card information. Certain features of our Web Sites may require you to use an access code, password, or similar unique identifier. You are responsible for protecting the secrecy of your account information. Although we strive to protect your personal information, no data transmission over the Internet is completely secure. There is some risk associated with any data transmission, including the risk that personal information may be intercepted in transit. If a breach of your personal information occurs, we will provide a notification within a timeframe and by a manner permitted by your local jurisdiction.

## **Consent to transfer**

This website is operated in the United States. If you are located in the European Union, Canada or elsewhere outside of the United States, please be aware that any information you provide to us will be transferred to the United States. By using the Website or providing us with your information, you consent to this transfer.

## **Conditions of use**

World Impact provides these services described to you subject to the conditions contained within this Privacy Statement. If you visit our website you accept these conditions. Please read them carefully. In addition, when you use any current or future World Impact website, service or visit any entity referenced by World Impact in its website, you also will be subject to the guidelines and conditions applicable to any such entity.

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### **DISCLAIMER OF WARRANTIES AND LIMITATION OF LIABILITY**

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### **Site policies, modification, and severability**

World Impact reserves the right to make changes to this site, policies, and these Conditions of Use at any time. If any of these conditions shall be deemed invalid, void, or for any reason unenforceable, that condition shall be deemed severable and shall not affect the validity and enforceability of any remaining condition.

### **Are cookies used?**

Cookies are used to determine the success of World Impact's website and marketing campaigns. This allows us to be good stewards with the donations that are given to us to determine our online effectiveness, which also helps keep our expenses low. In addition to cookies, we use other technologies, including pixel tags, to gather information on how our users interact with our website and to help us efficiently monitor our website and marketing campaigns. These technologies, for example, show us popular pages, conversion rates, click-throughs and other information that can be used to improve our website. We also occasionally share select non-personal information with trusted third parties. World Impact and its third-party vendors use pixel tags to track and analyze non-personally identifiable usage information to compile statistical traffic analysis or usage patterns. Third-party cookies may also be used to inform, optimize, and serve World Impact ads on other websites based on your visits to World Impact websites.

### **What is a cookie?**

A cookie is a series of data characters that, when programmed into a website, is placed by the web server into the browser's application folder on your computer.

Once placed onto your machine, the cookie will allow the website to “recognize” you as a unique individual. Cookies do not collect data from the end user’s hard drive.

**Can cookies be removed from my hard drive?**

Yes, cookies can be removed from your hard drive. Also, depending on what type of web browser and what browser version you are using, you may be able to change the properties on your cookie file so that cookies are not used or saved. Please check with your browser provider for more information on removing cookies.

Communicating with us. If we need, or are required to, contact you about the privacy or security of your information we may do so by telephone, email, or mail. If you have any questions, concerns, requests, or comments about privacy, you can contact us by email, telephone, or mail at:

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Effective: March 18, 2021